



Melissa Abraham

Graphic Design | Photography



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@melimajic

Experienced designer
focused on crossover media,
marketing and photography



Graphic Design Contractor

2013-Present

Don Johnston Incorporated | Volo, IL

- Product sell sheets, catalogs and large-scale conference signage
- Curriculum / educational materials and product packaging
- Graphics and pages for the company website (donjohnston.com)

2012-Present

North Shore Navigators Baseball Club | Lynn, MA

- Pocket schedules, scorecards, ticketing flyers and game tickets
- Promo items, team apparel, and large-scale ballpark signage
- Graphics and pages for the team website (nsnavs.com)

2015

Schaumburg Boomers Baseball Club | Schaumburg, IL

- Magnet schedule

2015

Bristol Blues Baseball Club | Bristol, CT

- Pocket schedules, ticketing flyers and game tickets

2015

Torrington Titans Baseball Club | Torrington, CT

- Pocket schedule, schedule box and line-up cards

2012-2015

Futures Collegiate Baseball League | Chelmsford, MA

- Print ads that appeared in the *New England Baseball Journal* in 2012, 2014 and 2015

2014

Buckles&Snaps | Island Lake, IL

- Company logo, identity branding materials and website (bucklesandsnaps.com) for a handbag and accessories company

2013

Atlas Billiard Supplies | Skokie, IL

- Product catalog, photographer and image editor for an updated library of stock product shots

2013

Orkidz by Jo | Ft. Lauderdale, FL

- Company logo and identity branding materials for a start-up floral design company

2009-2012

Amsterdam Mohawks Baseball Club | Amsterdam, NY

- Pocket schedules, scorecards, ticketing flyers and team apparel

Employment Experience

1993-2012

Web / Graphic Artist

Don Johnston Incorporated | Volo, IL

- Sales and marketing print collateral—direct mail, case studies, sell sheets and product flyers
- User interface, graphics and icons for educational products and software
- Paperback book layouts and packaging design
- Managed a large (\$65K) photo licensing project—researched and purchased images, tracked costs and legal contracts and worked with vendors to negotiate terms and prices
- Rich media / Flash assets and interactive product demonstrations for customer and sales support



Software and Skills

Adobe Creative Suite
(Photoshop, InDesign, Illustrator)

Adobe Acrobat Professional

Quark XPress

Adobe Dreamweaver

Adobe Muse

Adobe Flash

Microsoft Office

Web Design and Development
(HTML, CSS)

Audio / Video Production

CMS / Web Content

Management Systems
(Wordpress, Poinstreak, Moonfruit,
Landscape)

Image Editing

Proofreading / Copy Editing



Education

Bachelor of Arts—Film / Video
(Computer Animation)

[Columbia College | Chicago, IL](#)

Continued Application Training
and Skill Development

Lynda.com